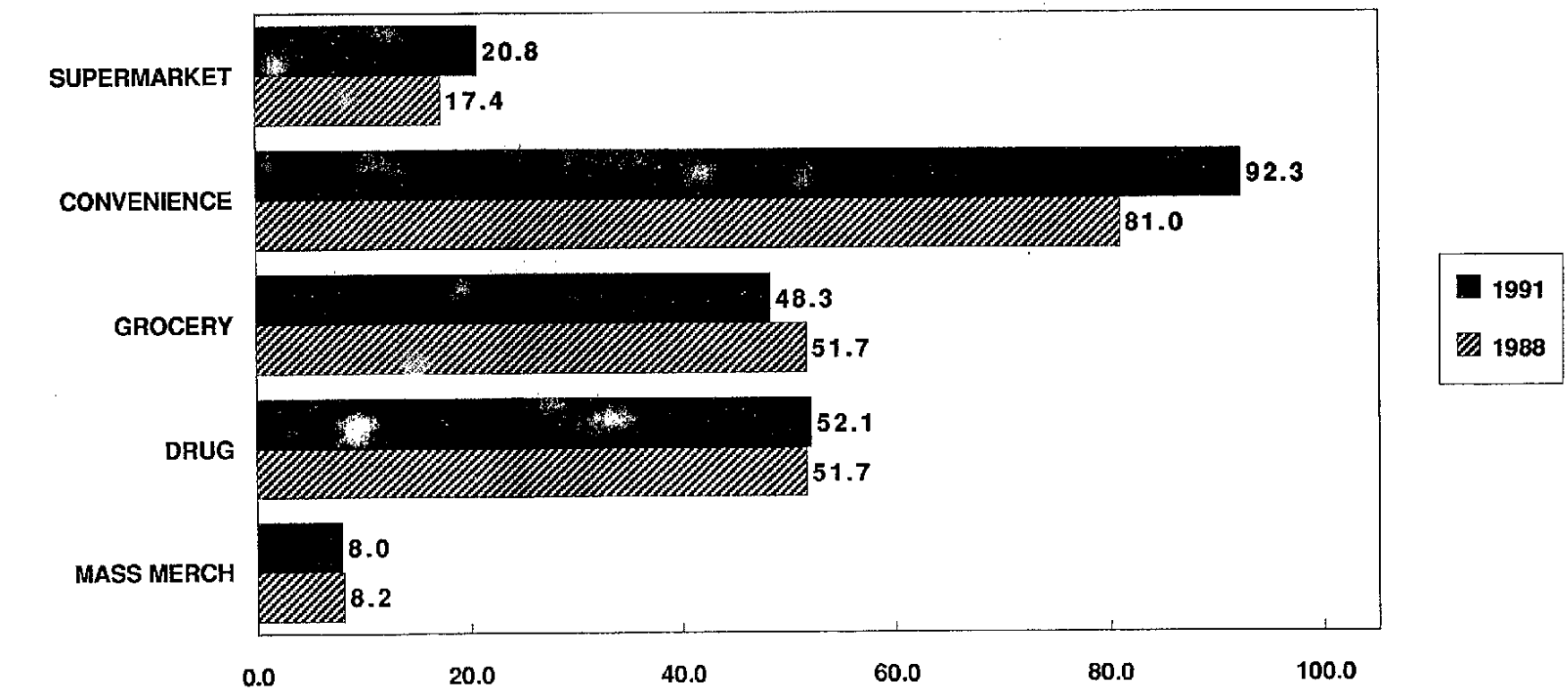
1988 VS 1991 (BRANDED GENERIC) ESTIMATED PACK CONTRIBUTION BY TRADE CLASS



SOURCE: BRAND ESTIMATE METHODOLOGY

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Source: https://www.industrydocuments.ucsf.edu/docs/rhgy0004